



AUDREY KABLA

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U.S. Green Card Holder

PROFILE

Global marketing executive, award-winning entrepreneur, published author, and educator with 20+ years of experience across luxury, art, hospitality, and sustainable fashion. Expertise in brand strategy, product launches, and creative leadership.

SELECTED EXPERIENCE

EPYKOMENE — FOUNDER & CEO *2010- present*

- Global brand strategy platform for luxury brands.
- Developed Brand Bible® methodology for brand positioning.
- Trained corporate teams on brand strategy and identity.
- Advisor to 80+ brands including Gucci, Dior, Hilton and Beneteau.

TOP LUXURY MASTERS — EDUCATOR *2010- present*

- Directed Master's Program in Luxury Communication for 10+ years.
- Taught brand strategy, luxury marketing, watchmaking, couture.
- Mentored 17,000+ students and entrepreneurs worldwide.
- Lectured at Sorbonne, NYU, FIT, Chapman, Brooklyn College etc.

GC WATCHES — GLOBAL BRAND MANAGER *2007- 2010*

Led global marketing initiatives. Secured positioning among the Top 5 most exported Swiss-made watch brands.

HILTON HOTEL — MARKETING MANAGER JR *2004- 2006*

- Developed B2B promotional strategies for luxury resorts in France, Switzerland, and Belgium.

CHRISTIAN DIOR — BRAND STRATEGIST *2002- 2004*

- Conducted consumer research and market insights supporting luxury brand strategy and communication.
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EDUCATION

MBA DEGREE IN LUXURY MARKETING AND MANAGEMENT

ESG, Galileo Education Group

MASTER'S DEGREE IN INTERNATIONAL RELATIONS

ESGCI Paris x Monmouth College, IL

EXPERTISE

Luxury Marketing Strategy
Brand Management
Brand Storytelling
Creative Direction
Public Speaking and Training

LANGUAGE & TECH

English, French, Spanish,
Italian, Hebrew, Latin
MS Office, SEO, Canva,
WordPress, AI tools

PUBLICATIONS

Marque & Luxe – Kawa Editions
Journal de Promenade - DRP

AWARDS

Stevie Awards® – Women in
Business
Global Recognition Awards –
Entrepreneur Award