

# AUDREY KABLA

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## LUXURY BRANDS EXPERT . ENTREPRENEUR . AUTHOR

I am dedicated to create, support and share the beauties of our world.

Focusing on Luxury, Art and Sustainability, my contribution is the celebration of Life.

## EXPERIENCE

**Chief Executive Officer I Day Rose** 2021 - Present

Online Educational Programs For Luxury and Fashion Brands and Entrepreneurs  
>2200 students - Luxury Marketing Academy Certification Accreditation, Brand Coaching

**Book and Journals Author I Editions KAWA, DR Publishing** 2016 - Present

Journal de Promenade Collection: "Paris" (2023), "Aqua" (2024), DR Publishing  
"Marque et Luxe", Editions KAWA - Highly Acclaimed - >50 articles in Top French Media

**Founder and Chief Executive Officer I Epykomene** 2010 - Present

The Marketing Agency Dedicated to Luxury and Sustainable Brands since 2010  
80+ References: Christian Dior, Gucci, Beneteau, 3i3s Aeronautics, Orange, Lilly Pulitzer  
Projects: Brand Bible, Business Development, Product Launch, Brand Stretching, Brand Training,  
Copywriting, Trend Research, E-Reputation Management, Event Conceptualization, Talent Leadership  
Certified Education Center since 2013 in France - >12000 trainees

**Public Speaker, Professor and Panelist I MBAs Programs, Fairs, Shows** 2008 - Present

Former Director of The Luxury Masters Program - Sup de Pub Paris, OMNES (2012-2021)  
References: La Sorbonne, ESG, EFAP, NYU, FIT, Brooklyn College, Chapman Uni., Bangalore Uni.  
Courses: Luxury Branding, Written Communication, Entrepreneurship, Hospitality, Parisienne Myth

**Global Brand Manager I Gc Watches, Timex Group** 2007 - 2010

Brand Elevation Strategy - +30% sales growth/year, Top 5 of Swiss Watch brands, >7K P.O.S

## SKILLS & INTERESTS

- English, Spanish, French (fluent)
- Latin, Hebrew (written and read)
- Italian, Portuguese, Arabic (notions)
- Office, Wordpress, MidJourney
- Music, Literature, Culture, Nature
- Humanism, Mysticism, Joy

## EDUCATION

Certifications: Life Skills, Meditation, Fiction Writing, Alchemy, Coaching  
MBA - Luxury Marketing Management | MBA ESG Paris, FRANCE I Summa Cum Laude  
Master - International Affairs I ESGCI, Paris FRANCE I Summa Cum Laude  
Bachelor - International Business I Completed Study At Monmouth College, IL USA I 3.6/4 GPA  
A Level - Lycée Condorcet, Paris I With Distinctions

## ACHIEVEMENTS

2024 Best Solo Entrepreneur Award - The Stevie Awards For Women In Business  
Jury at La Sorbonne Paris, French Official Examination Center, GLOBEE Awards, Stevie Awards  
Member Of Harvard Leaders Excellence Square, Adetem Association, Les Anciens de Condorcet  
Former Co-Director Of Club Luxe Adetem - The Official Association of Marketing In France  
O1 Visa Holder - Extraordinary Abilities

References Available Upon Request