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audreykabla.com



SKILLS

French, English, Spanish (trilingual)
Hebrew, Italian, Arabic (notions),
Latin

Coaching, Meditation, Kundalini Yoga

Microsoft Office (PPT/Word/Excel)
Adobe, Photoshop, InDesign,
HTML/CSS, WordPress, Canva,
WooCommerce, Google Analytics,
Social Business, Meta, Mailchimp,
Flodesk, Midjourney etc.



Audrey Kabla

LUXE EXPERT

ENTREPRENEUR . ARTIST . SPEAKER

BOOKS & PUBLICATIONS

Published Author

"Paris Journal de Promenade" Spring Edition (2023- Present)

"Premium illustrated notebook to write and create inspired by Paris wonders

"Marque & Luxe" / Editions KAWA (2016- Present)

"Luxury esoteric marketing has found its Bible!" - Xavier Dordor, CBNews

>50 publications, Top French Media: Strategies, Journal du Luxe, A Nous Paris, L'Express, E-Marketing, Management - [Read more here](#)

ENTREPRENEURIAL EXPERIENCE

Founder, CEO

Epykomène - Luxury Marketing & French Know-How (2010- Present)

Luxury, Art and sustainable Fashion Brand Strategy and Management:
Brand creation, elevation & rejuvenation, Pitch and Fund raising, Branding &
Brand Bible, In-house trainings, prospective trends, Brand image and E-reputation,
Digital marketing, Brand content, Luxury Experience, Sustainable transfo.
>50 clients: Gucci, Dior, Beneteau, Lery, Orange, VAE Les 2 Rives, Lilly Pulitzer
Collaborations: Plaza Athénée, Opera Garnier, Château de Versailles, Musée YSL
Couture, hotels, art, watchmaking, jewellery, aeronautics, yachting, gastronomy etc.
Since 2021: A branch based in the USA called Day Rose

Public Speaker, Professor, Jury, Panelist

Luxury and Fashion MBA, Master & Bachelor Programs (2011- Present)

USA: Fashion Institute Of Technology, New York University, Brooklyn College,
Chapman University, LIM College, Jacksonville University, Davis College,
Monmouth College, Berkeley College NY

France: La Sorbonne, Dauphine, MBA ESG (Galileo Group), Polytechnique, HEC,
Sup de Pub, Hetic, Eslsca, Sup de Luxe, ISG Luxury, Ionis, Esmod, Insec
The World: Rotterdam University, Crea Geneve, Sichuan University (China),
Bangalore University (India), SpeMode (Lithuania), Escoffier Institut (Mauritius)

>9000 students trained in English & French

2013-2021 : Founding Managing Director of Luxury Brand Communication Masters
Sup de Pub, OMNES (INSEEC Group)

HONORS & AWARDS

Jury Member - Global Communication & Sales

Stevie Awards - Globee Awards (2021- Present)

Harvard Excellence Leaders (2021- Present)

Managing Director of Adetem Club Luxe (2016-2020)



PAST PROFESSIONAL EXPERIENCES (2000-2010)

Global Brand Manager

Gc Watches, Timex Group (2008-2010)

Elevation Brand strategy and Brand awareness, licensing and franchising models – Communication, branding, events, trainings, PR - 60 distributors, 7000 P.O.S +30% revenue. Top 5 watches sold in units

International Marketing & Sales Manager

Tellus Watches, Hexagone TAD (2007-2008)

Middle East, Asia, US market opening +180% revenues -Baselworld, JCK Show, Hong Kong Fair

Director of Product Development

Euphorie, Smartbox, Smart&Co (2006-2007)

Top selling collection, Luxury Brands partnerships: Ritz, Guerlain, Decleor Carita, Fauchon, Team leading

International Marketing & Sales Assistant

Hilton Hotels - International Sales Office in Paris and Chicago (2004-2006)

Conrad Hotel Brand elevation strategy, B2B marketing, Travel & Incentives agencies management, events

Florida & Maine Representative

Visit USA Committee (2005)

Florida and Maine Tourism Promotion to Incentive agencies and leisure travel agencies

Marketing Analyst

Christian Dior Couture (2002-2003)

Market survey on the consumption of Luxury goods by the Parisian Y Generation

Marketing and Sales Assistant

Barclays Bank, CIF Bank, Woolwich Bank (2001-2003)

Creation of the first online products and clients internal database, client satisfaction survey, ISO 9001 promotion

Sales Manager

Gold River - Wholesale Jeweler in Paris (2001)

EDUCATION

MBA Luxury Brands Management

MBA ESG, PSB EDU Galileo Global Education (2006-2007) Top of promotion, summa cum laude

Master in International Relations

ESG CI, PSB EDU Galileo Global Education (2004-2005) - Top 5% of promotion with honors

Bachelor of Arts International Business & Marketing

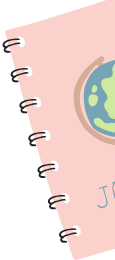
ESGCI, PSB EDU Galileo Global Education (2003-2004) Top 5% of promotion with honors

Bachelor in Exchange semester - Monmouth College, IL Major: International Business

Lycée Condorcet - Baccalauréat (A-Level)

Majors: Mathematics, English and Social and Economics Sciences (2001) - With honors

French citizen / O1 Visa Holder (Extraordinary Abilities) / References upon request



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